

WHY SINGAPORE?

Asia is now considered the next engine of growth of world's economy, with countries like India, China, Indonesia, Hong Kong, and Singapore leading the way. This has led to the current century being hailed as the 'Asian Century' by many eminent global business leaders.

The presence of reputed business schools like National University of Singapore (NUS), INSEAD, Nanyang Technical University (NTU), Singapore Management University (SMU) etc. makes Singapore ideal place to study global management practices. This will also provide opportunities to IBA students to visit these universities and explore options for pursuing further studies.

Singapore, being the heart of Asia and also its business hub, is the ideal place to get the rich global exposure, whether one wants to pursue career or expand business. Singapore is also culturally similar to India, and its proximity to India and presence of large Indian population

makes it an ideal destination for Indian management students to supplement their business management knowledge and explore work opportunities.

Singapore is the world's easiest place to do business-Doing Business 2010 report, World Bank.

Singapore is the world leader in foreign trade and investment- The Globalization Index 2009

Foreign talent rank Singapore as Asia's best country to work in- IMD World Competitiveness Yearbook 2010.

Singapore is the best place in Asia to live, work and play- Quality of Living worldwide city rankings, Mercer survey 2010.

There are more than 7,000 multinational corporations from the United States, Japan, and Europe in Singapore. There are also 1,500 companies from China and 1,500 from India. Foreign firms are found in almost all sectors of the economy.

PROGRAMME FEE & OTHER EXPENSES*

Particulars	Apply Before February 2015	Apply between March-May 2015	Apply between June-Aug 2015
Programme Fee (₹)	300,000/-	300,000/-	300,000/-
Scholarship Amount (₹)	150,000/-	120,000/-	90,000/-
Fee Payable by student (₹)	150,000/-	180,000/-	210,000/-

*includes cost of faculty, reading material and classroom renting charges, boarding, lodging, air travel, health insurance, local travel from hostel to classroom by MRT, 4 meals a day.

Note: The earlier you apply for the programme, the higher will be the scholarship amount.

Gain Global Insights by Leading Management Thinkers

FOUR WEEKS

SINGAPORE

TWIN COUNTRY EDUCATIONAL PROGRAMME 2015-17

A UNIQUE GLOBAL LEARNING EXPERIENCE

WHY SUCH PROGRAM APART FROM REGULAR PGDM COURSE?

Managers today have to operate in a globally connected environment. For instance, even though one works in India, he or she has to handle clients spread across Europe, South East Asia, US or Africa. After interacting with IBA alumni working in industry and during discussions with recruiters who regularly hire from IBA, it has become obvious that the industry prefers to hire fresh MBAs having some exposure and understanding of global business environment.

To address this need of industry, IBA has designed this unique Twin Country Educational Program for the PGDM students which will be offered in Singapore for four weeks.

This Program will provide a great opportunity to our students to be taught by some of the best and highly experienced professors drawn from top universities of Singapore viz. NUS, SMU and NTU, who are known in their fields.

Asian insights, global perspective, top international faculty, fertile environment for sharing global exposure, corporate partners to leverage global knowledge and industry focused curriculum are some of the main features of IBA's Twin Country Program.

WHAT WILL I GAIN?

This program will offer the following main benefits to the participating IBA students:

1. Earn an additional certificate of "Global Management Program" apart from IBA's PGDM.
2. Get global business exposure in one of the best Asian country.
3. Get trained by leading international faculty from top universities like NUS, NTU, SMU.
4. Interact with students from across the world, with diverse professional and cultural background.
5. Visit plants and offices of world's leading MNCs.
6. Work on short term projects with companies based in Singapore.

PROGRAMME FEATURES

1. Each course will be taught by leading professors from top notch universities of Singapore like NUS, NTU and SMU as well industry leaders based in Singapore.
2. The course will be spread over four weeks.
3. Since this program is designed in such a way that it will be quite demanding and will involve lots of self-preparation by way of readings and assignments, only a limited number of students who have the potential to withstand the rigors of

this program will be selected after a selection process as describe later.

4. Practical exposure through company visit, live projects and guest lectures will be an integral part of these courses.
5. This course offers a unique opportunity to be taught by faculty of different nationalities like Singapore, Greece, US, China, Israel, Australia, Britain etc.
6. Since the number of seats for this program will be ONLY 15, students are encouraged to apply for this course early. Also this will improve your chance of getting higher scholarship.

LIST OF COURSES

Following courses will be offered during the programme:

Product, Process Development and Innovation
Negotiation skills
New Venture Creation and Funding
Marketing of virtual products
New Design Thinking
Real Estate Economics
Big Data Analytics
PR and Corporate Communications
Leadership issues in South East Asia

SELECTION PROCESS

All students admitted for IBA Greater Noida PGDM course would be eligible to apply for this program.

The final selection of candidates for this programme will be based on the following criteria:

1. Scores in management aptitude test like CAT, XAT, MAT, CMAT etc.
2. Performance in Xth, XIIth and Graduation.
3. Performance in selection process of IBA viz. Critical Reasoning Test, Personal Interview.

SCHOLARSHIP

To encourage and facilitate participation of meritorious students in this program, 'Arihant Education & Research Foundation' the trust which runs IBA, has instituted "Shrimati Gyanmati Devi Jain Memorial Global Education Scholarship" In the loving memory of Shreemati Gyanmati Devi Jain, mother of Chairman of IBA. For amount of scholarship, kindly refer 'Programme Fee & Other Expenses'.

